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| Ontario-Israel Collaboration Program (OICP) PROPOSAL QUESTIONS **Please note, excluding figures and captions, information OUTSIDE of the page limit will not be assessed** ***OCE Office use only***

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| **APPLICATION DATA** |
| Project Title | «Project\_Title» |
| Application Number  | «Application\_Number» |
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1: Priority Area and opportunity (2 pages maximum):

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| 1. What specific challenge and/or opportunity will this project address? Why is it important for the advanced manufacturing or agri-food sectors in Ontario and Israel?
2. What commercial impact (qualitative and quantitative) in Ontario and Israel is expected from this project? Explain the anticipated new/improved products, services, productivity improvement, revenues, jobs created and sustained, and/or sustainable competitive advantage. Specify the anticipated timeline of these benefits.
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2: Ontario SME(s) and proposed solution (3 pages maximum):

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| 1. Provide a high level overview of the Ontario SME(s), its products and services, its intellectual property, the markets it addresses, its business model and its Ontario operations (number of employees, years in operation etc. and optionally, revenue, investment status).
2. Describe the proposed solution. Describe its innovative and/or disruptive nature in the context of current practice in the industry sector. Please provide technical details.
3. What is the status of the proposed solution? Is it in development, commercially launched, generating revenues? Describe any conducted pilots validating the solution, including names of client(s) involved and results.
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3: Collaboration with israeli sme(s) (3 pages maximum):

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| 1. Describe the Israeli SME(s), its products and services, its intellectual property, the markets it addresses, its business model and its operations (number of employees, years in operation, etc. and optionally, revenue, investment status, etc.).
2. How will the Ontario and Israeli solutions strengthen one another? How will the collaborative solution better able to address the sector’s needs?
3. Have the Ontario and Israeli SMEs worked collaboratively before? Describe how the partners will collaborate to deliver these objectives – please include a communication and management plan to ensure clear understanding of roles, key milestones, deliverables and overall project management.
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| **A.** (Type Here)**B.** (Type Here)**C.** (Type Here) |

4: project plan and budget (3 pages maximum):

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| 1. Provide a detailed description of the overall project plan (activities, milestones, deliverables and expected outcomes), and indicate how this plan can be achieved within proposed timeline. If any academic partners are involved in the project team, describe their role, expertise and contributions to the project.
2. Describe the potential risks and barriers to developing and implementing the proposed solution, and how will these risks be mitigated. Please include a risk mitigation plan.
3. Describe the program budget, including resources and costs associated with the project. Outline the general staffing and other requirements to be funded wholly or in part by the OCE, IIA and industry matching funds.
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5: commercialization plan and potential Benefits for ontario and israel (2pages maximum):

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| 1. Following completion of the project, what further steps and resources/investment are required for implementation/commercialization of the solution? Comment on the plan and resources that the partners have to support implementation/commercialization, and how any gaps will be addressed.
2. Outline the potential strategic benefits for Ontario and Israel. Specify how the project will enhance the technological expertise, competitiveness and profile of Ontario and Israel within the international community.
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6: other Previous and current OCE projects (if applicable):

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| 1. Provide a description of all OCE projects in which the applicant company (Ontario) is involved, including previously completed, currently active, or submitted projects from all OCE programs.
2. Describe the main outcomes (technical and commercial) of previously completed projects.
3. Indicate how this new application relates to the company’s previous and current projects.
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